

Playing Beyond the Scoreboard

*A team captain's
guide to a season
of significance!*

Coaches Guide

by
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Want a strong season? Then choose a strong team captain. A team captain will never have a season of significance without strong team leadership. Chances are, if your captains are weak, the season will be weak. When team captains take their role serious and dedicate themselves to leading; the team is in for a season to remember. Up until now, there have been very few resources developed specifically for team captains. **Playing Beyond the Scoreboard** is designed to give team captains several hands-on strategies for a season of significance. The book is researched based. Prior to writing it, I surveyed coaches and athletes as well as the skills that are vital for the captain role. I also reflected on my personal experience as a team captain. The results have been powerful.



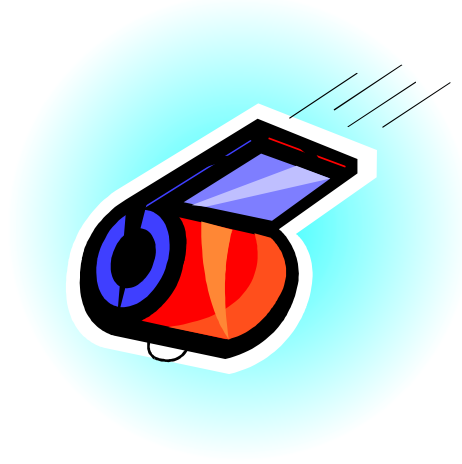
The research has been compiled into one resource just for you and your team. With this resource, team captains are gaining practical information that will be necessary for a significant season.

Playing Beyond the Scoreboard is not about the x's and o's of a sport. It's not about the teams' record. While those areas are important, this book is about looking at high school athletics as a building block to the future. Your players and captains are gaining experience, lesson and skills they can use for the rest of their life. The book takes a hard look at what it takes to be an effective team captain. When team leaders embrace the ideas and concepts in the book, the coaching staff will see a noticeable, positive, effective approach to leading.

This guide is designed to give you a brief overview of the book. It also includes surveys in chapter six on preseason preparations. Two of the surveys are designed for you and your team captain(s) to complete together. **I would recommend reading the book so you can refer to it during discussions and development of your team leaders.** The book is divided into four parts:

- * **On Your Mark**
- * **Get Set**
- * **Go!**
- * **Instant Replay**

The “On Your Mark” section is designed to help captains explore the dynamics of leadership. The “Get Set” section focused on preparing for the season. The “Go!” section deals with the highs and lows a typical season brings. Finally the “Instant” Replay” section allows a captain to review the season and plan an “end-of-the-season” celebration for everyo



Overview of Playing Beyond the Scoreboard

On Your Mark

Chapter 1: What makes it worth it?

Ten Myths of Being a Captain

- # 1 You are still a part of the “gang.”
- # 2 The best players = the best leaders.
- # 3 You must be loud to be a leader.
- # 4 Leaders must be popular.
- # 5 You’re the boss.
- # 6 Captains are the only leaders on the team.
- # 7 Captains can’t mess up.
- # 8 Respect can be demanded, not earned.
- # 9 Last year = this year.
- #10 You’re indispensable.

Chapter 2: A Captains Commitment

Eight keys to being an effective captian.

- Key # 1 Passion
- Key # 2 Trustworthiness
- Key # 3 Knowledge
- Key # 4 Organization
- Key # 5 Honesty
- Key # 6 Listening
- Key # 7 Flexibility
- Key # 8 Caring



Chapter 3: Connecting as a Captain

Understanding leadership styles

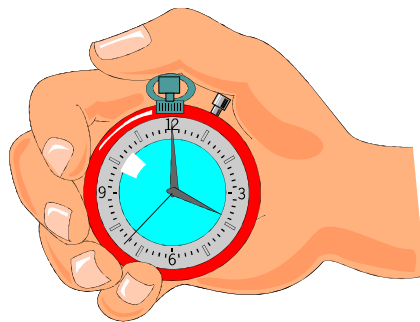
Togetherness

Enterpriser

Analyzer

Motivator

I highly recommend reviewing chapter three on personality/ leadership styles. The chapter outlines motivating and motivating and de-motivating factors for each style. It also covers how each style deals with conflict and how they communicate. It's vital to have a strong understanding of each style. If there is a true appreciation for each style, communication and motivation will be effective. In chapter six, your captain(s) will be responding to several preseason surveys. One of the questions on the *Coach to Captain survey* will ask you to identify your personality/leadership style. If you understand your captain's style and your leadership style, it will be much easier to be on the "same page." One thing is clear; lack of understanding will lead to a disappointing season.



GET SET

Chapter 4: Creating Team Chemistry

Seven C's of team chemistry

Element # 1 Camaraderie

Element # 2 Confidence

Element # 3 Communication

Element # 4 Commitment

Element # 5 Coachable

Element # 6 Consistency

Element # 7 Character

Chapter 5: Creating a Team Vision

The **GOALS** System

Genuine

Optimistic

Accurate

Listed Out

Symbols

Chapter 6: Preseason Preparations

Surveying the upcoming season.

(The Captain to Coach Questionnaire is included at the end of this guide. This survey will be questions that your captain will ask you.)

Other surveys include:

Team questionnaire

Personal Leadership questionnaire

Personal ability questionnaire

Coach to captain questionnaire

Coach's vision questionnaire

All of the surveys are explained in the book. If a term doesn't make sense, please go to the surveys for further detail and explanation.

It would be wise to review all of the completed surveys with your captain before the season begins. It will give you an idea on how the captain views the upcoming season and will also give you an indication on how they see their role for the season. Stephen Covey states in his powerful book, *The 7 Habits of Highly Effective People*, "Begin with the end in mind." By completing the surveys in chapter six, you are committing to being a proactive coach versus a reactive coach.

Chapter 7: Delusion of Drugs

The effects are bigger than you think
How drugs affect your team
Choose wisely
Pledging to be drug and alcohol free

GO!

Chapter 8: Setting the Tone

Show up everyday.
Have integrity.
Remember: All eyes are on you.
Decide to speak up or shut up.
Appreciate everyone's role.
Smile.
Be up when others are down.
Keep losing in perspective.
Keep winning in perspective.
Know the hazards of hazing.

Chapter 9: Managing Conflict

Examining a formula to work through conflict

Observation

Thoughts

Feedback

Desire

Next time

Chapter 10: The Art of Sportsmanship

Keys to sportsmanship

Key #1 Cool heads prevail.

Key #2 You can't control a bad call.

Key #3 The other team is the opponent not the enemy.

Key #4 Arrogance is ugly.

Key #5 Win or lose, commit to class.

Sportsmanship and officials

Sticky sportsmanship situations. It would be valuable to select a few examples from pages 152-153 and discuss how your team captain would handle these real life examples.



Instant Replay

Chapter 11: A Look Back

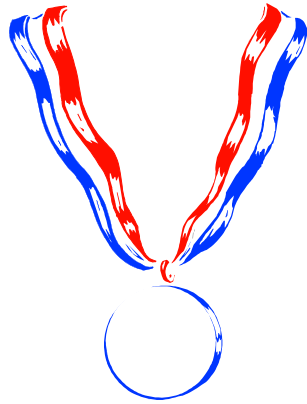
Look-back survey. This survey brings closure to season. Top-notch coaches will discuss the questions on this survey. The conversation may be beneficial as you start to think about next year.

Appendix 1 covers various resources that will help you as a coach as well as your team captain. I highly recommend reading the books listed on page 170.

Appendix 2 deals with **FUN**draisers. It's always nice to have a few extra dollars in your team's bank account. The ideas presented are practical and can help you raise additional money for special needs you encounter throughout the season.

Appendix 3 provides inspiring sports quotes. Coaches can never accumulate enough great quotes. You will find several "keepers" in this section.





Note to Coaches

Being a team captain can be a challenging role. Combining the **Playing Beyond the Scoreboard** book and this coaches guide will give you a step up as you develop effective team leaders. Obviously, it's not the answer to all the situations you and your captain will face. However, if you and your captain will adapt the information in this powerful resource, I'm confident you are in for a season of significance. Good luck! If you have questions or comments on the book, please write, email or call me.

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Coach to Captain Questionnaire

1. What do you expect from me personally this season?
2. If you were to write a job description for me this season, what would it look like?
3. How can I help you this season?
4. What's the process to address problems and concerns this season?
5. What's your leading style? (Circle one. See chapter three for a description of each style.)

Togetherness Enterpriser Analyzer Motivator

What's your supporting style? (Circle one.)

Togetherness Enterpriser Analyzer Motivator

What's your villain style? (Circle one.)

Togetherness Enterpriser Analyzer Motivator